

Waterloo Windmill Project unveiling to take place in August

ImageMart Inc and Funk Engineering team up to showcase green technology in motion

CLEVELAND – July 14, 2014 – The revitalization of the Waterloo Arts and Entertainment District in Cleveland continues with the announcement of the Waterloo Windmill Project unveiling, to take place on August 22. The Windmill Project is a sculpture of a life-size bicycle and wire figure that uses wind power to turn the wheels while the figure's legs move as if pedaling. Sitting atop a 21-foot tower, the sculpture is adorned with phosphorescent and reflective paints and will be illuminated by UV lighting, causing the artwork to glow in the evenings.

The Waterloo Windmill Project was designed and built by two Cleveland-based companies, ImageMart and Funk Engineering. ImageMart is a printing, sign, and custom graphic design business operated by Joe Bruzas since 1998. Joe and his brother Tony enjoyed building models as children, and taking that passion further, came up with the idea for the Waterloo Windmill Project as an artistic landmark for the community. Having successfully worked together on [previous projects](#), ImageMart contracted Funk Engineering to work on the bearings and electrical aspects of the sculpture.

"I think it's going to be a landmark; the kind of art where people will say, 'Meet me at the wind mill,'" Joe Bruzas said. "It's going to be lasting, substantial piece of art in the neighborhood."

"We were thrilled to have an opportunity to lend our technical expertise to complement the artistic vision of Joe and Tony on this project," said Justin Funk, president of Funk Engineering. "This is a great program for the Waterloo area and we're excited to see the rehabilitation of one of our local Cleveland neighborhoods."

The project was made possible by a grant from the Collinwood Vibrancy Rising program, awarded to Joe Bruzas and the A-1 Market in Waterloo. The Waterloo Windmill Project sculpture is built almost entirely from recycled material, including reused solar panels that will help to light the artwork. The unveiling and presentation of the windmill sculpture will include a party at 6 p.m. on August 22, at 439 E156th Street, Cleveland, OH. Visitors can enjoy the summer evening by meeting the artist and engineers who created the project and learn more about green technology while indulging in free food and drinks.

For more information on the windmill sculpture and the unveiling party, visit the Waterloo Windmill Project Facebook page: <https://www.facebook.com/waterloowindmillproject>.

About ImageMart

ImageMart is a Cleveland-based solutions provider specializing in screen-printing, signs, offset and digital printing and custom graphic design. We have been creating high-quality products for customers since 1998. For more information, visit www.myimagemart.com.

About Funk Engineering

Funk Engineering is a full-service engineering consulting firm headquartered in Cleveland, Ohio. Our company specializes in the cradle-to-grave development and design of products and the corresponding testing required by those projects. We quickly fabricate custom parts specifically for bread boarding, testing and proof of concept work for a diverse set of clients. To learn more, visit www.funkengineering.com.